



## Short-Term Projects 2026-2027 Grant Cycle FINALIST Project Worksheet

Please complete this worksheet and the questions found at the bottom of this page and send to Sam Kilpack at [samantha@cw.utah.gov](mailto:samantha@cw.utah.gov) no later than **April 1, 2026**.

For project criteria, visit [cw.utah.gov](http://cw.utah.gov).

Name of project:	"Summit Cares" Bikeshare Helmet Program
Funding questions: 1. What is the estimated total cost of the project? 2. How much are you requesting from the CWC? 3. How much <b>funding</b> are you or your organization committing to the project? 4. How much <b>funding</b> are you requesting from others?	1. \$16,500 2. \$14,500 3. \$0 4. \$2,000
Please list your (non-funding) community partners for this project, including in-kind support, if any:	Sweet Protection helmets are providing 50% off helmets as part of a Summit Bike Share sponsorship to help reduce the overall costs of providing necessary safety equipment to riders.
Please list your potential funding partners for this project, if any, including the amount of funding requested from each, and whether the funding has been secured:	Summit Bike Share is providing \$2,000 from the Summit County enterprise fund which has been secured.
I have carefully reviewed this application for accuracy and completeness. I understand that late or incomplete applications will not be accepted.	<input checked="" type="checkbox"/> Yes

Use the space below to answer the following questions. ***Please be as detailed as possible.***

1. Provide an outline, broken out by category, of how you plan to use the funds. Categories may include, but are not limited to: materials, labor, marketing/promotional materials, and transportation/fuel.

The Wils Foundation will be purchasing safe protective for bikeshare riders which includes:

Item	Unit Cost	Total Cost
150 Sweet Protection MIPS helmets	\$45	\$6,750
15 helmet depository boxes + shipping	\$450	\$6,950
400 replacement padding sets	\$7.50	\$2,800
		<b>\$16,5000</b>

2. Provide a detailed timeline for your project. Be sure to include the anticipated start date, all important steps and milestones, and anticipated end date.

#### April–May 2026 – Procurement and Coordination

The Wils Foundation and Summit Bike Share will finalize partnerships and purchase helmets, replacement padding sets, and secure helmet depository boxes. Summit Bike Share will leverage previously negotiated supplier discounts to maximize the value of grant funds.

#### May–June 2026 – Installation and Preparation

Summit Bike Share will install helmet depository boxes at 15 strategically selected stations. Helmets will be labeled with QR codes, padding sets prepared for sanitation rotation, and partner organizations coordinated for distribution support.

#### June 2026 – Program Launch

The Summit Cares Helmet Program will launch at the start of the peak summer recreation season, making helmets available across participating stations and promoting safe riding.

#### June–October 2026 – Operations and Monitoring

Summit Bike Share will manage helmet redistribution, replace padding as needed, and monitor helmet usage and system performance.

#### October–November 2026 – End Date and Evaluation

Program outcomes will be evaluated and summarized to inform future improvements and potential expansion. Helmets will be stored in the offseason with the anticipation of ongoing bikeshare operations.

3. Is there anything else you'd like us to know about your project?

Yes, and to make this ask as simple as possible, to provide riders the option of safety gear to use, in the form of a helmet, while enjoying their ride. Unfortunately, this is the exact premise of why our foundation exists...to advocate and encourage the use of safety gear with whatever outdoor sport is being enjoyed. On July 2, 2021, my late husband made a choice to jump on his electric skateboard without grabbing his helmet. He suffered a traumatic and fatal, irreversible brain injury, that changed our family dynamic for the rest of our lives.

My family knows first-hand how a simple short ride can result in an outcome that no one would expect. When the WILS Foundation speaks about the use of helmets at events, we discuss the fact that it is usually the low-risk rides (on any wheeled devices) that can result in a high consequence type injury. These low-risk rides: to work, to go meet a friend for coffee, to go grocery shopping, are the type of rides when we let our guard down and don't expect an injury to happen.

The helmet law in UT is optional, on bikes or e-bikes, for anyone over the age of 18, but how can we convince the importance of their use...that is our goal and we are passionate about reaching all age levels with this message.

